ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM

P.G DEPT:OF COMMERCE AND MANAGEMENT STUDIES

ANNUAL REPORT 2020-2021

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SL.NO	DATE	PROGRAMME
1	18/07/2020	webinar on "Covid 19 Pandemic
		era Challenges & Possibilities of
		Higher Education in student
		perspective"
2	03/10/2020	Webinar On Impact Of Covid-19
		On Young Entrepreneurship
		Challenges And Opportunities
3	19/12/2020	Webinar on " A Talk On Digital
		Marketing: Best Practices Admist
		Covid 19"

P.G DEPT: OF COMMERCE AND MANAGEMENT STUDIES

ANNUAL REPORT 2020-21

PG Department of Commerce is the main stay of Assabah Arts & Science College- we have five UG programs and one PG program. In addition to regular UG, PG programs We provide different outreaching programs for over all development of students..Programmes of PG Department of Commerce & Management of this Academic Year started with a webinar on "Covid 19 Pandemic era Challenges & Possibilities of Higher Education in student perspective" on 18/07/2020between 10 am to 11 am through the google meet platform. The lecture in this webinar was given by Anshad Kolathur (social work educator, Trainer, Carrer Facilitator). The session was inaugurated by Pof. V k Aboobacker sir, principal, Assabah Arts and Science College Valayamkulam. The inauguration of the programme of ED Club was held on Tuesday 03 October 2020 at Virtual Inauguration. The inaugural function was from 11 am to 12 pm. 60 students, 21 staff members, and one resource person have attended the function. Welcome Speech was delivered by Club Co-ordinator, Mr. SABITH P Assistant Professor, Department of Commerce followed by the Presidential Address by Prof VK BOOBACKER, Principal of the College. The Programme was inaugurated by V ABDUL RAZAK (Director of Vic group/ Chairman of confederation Indian footwear). The inaugural speech was useful to the students as the same enlightened them about various aspects of entrepreneurship development. Also provide a Webinar On Impact Of Covid-19 On Youn Enterprenuership Challenges And Opportunities. Felicitations were offered by BAIJU MK, Vice Principal. Muhammed uni haji (General secretary Assabah trust) Smitha M Hod Management studies, Juby CK (Hod of Commerce Department), Vote of Thanks was given by ED Club Student Coordinator, SNEHA. 4TH Semester BBA.

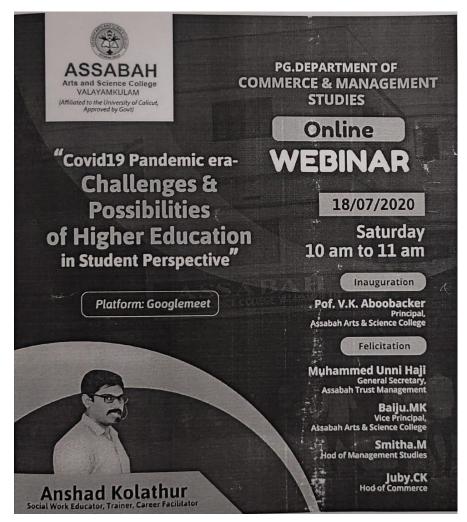
PG Department of Commerce and Management Studies ED Club organized a webinar on "A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19" on 19/12/2020, 11am through the google meet platform. The programme was inaugurated by Prof. V K Aboobacker sir principal Assabah arts and science college. The lecture in this webinar was given by R K AKSHAYKUMAR (Digital wing head SMEDS group of companies pvt. limited..

PROGRAM 1

WEBINAR ON "COVID 19 PANDEMIC ERA CHALLENGES & POSSIBILITIES OF HIGHER EDUCATION IN STUDENT PERSPECTIVE"

Date and Time	18/07/2020, 10.00AM TO 11.00AM
Organised by	P G Department of Commerce and Management Studies
Participants	UG STUDENTS
Venue	ONLINE PLATFORM

PG Department of commerce and management studies conducted a webinar on "**Covid 19 Pandemic era Challenges & Possibilities of Higher Education in student perspective''** on 18/07/2020between 10 am to 11am through the google meet platform. The lecture in this webinar was given by Anshad Kolathur (social work educator, Trainer, Carrer Facilitator). The session was inaugurated by Pof. V k Aboobacker sir, principal, Assabah Arts and Science College Valayamkulam.



PROGRAM 2

ED CLUB INAUGURATION AND WEBINAR ON IMPACT OF COVID-19 ON YOUNG ENTREPRENEURSHIP CHALLENGES AND OPPORTUNITIES

Date and Time	03/10/2020, 11 AM TO 12.30PM
Organizes by	ED CLUB
Participants	UG Students
Venue	Online Platform

The inauguration of the programme of ED Club was held on Tuesday 03 October 2020 at Virtual Inauguration. The inaugural function was from 11 am to 12 pm. 60 students, 21 staff members, and one resource person have attended the function. Welcome Speech was delivered by Club Co-ordinator, Mr. SABITH P Assistant Professor, Department of Commerce followed by the Presidential Address by Prof VK BOOBACKER, Principal of the College. The Programme was inaugurated by V ABDUL RAZAK (Director of Vic group/ Chairman of confederation Indian footwear). The inaugural speech was useful to the students as the same enlightened them about various aspects of entrepreneurship development. Also provide a Webinar On Impact Of Covid-19 On Youn Enterprenuership Challenges And Opportunities. Felicitations were offered by BAIJU MK, Vice Principal. Muhammed uni haji (General secretary Assabah trust) Smitha M Hod Management studies, Juby CK (Hod of Commerce Department), Vote of Thanks was given by ED Club Student Coordinator, SNEHA. 4TH Semester BBA.



PROGRAM 3

WEBINAR ON " A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19"

Date and Time	19/12/2020
Organised by	ED CLUB & PG Department of Commerce
	and Management Studies
Participants	B COM /BBA STUDENTS
Venue	ONLINE PLATFORM

PG Department of Commerce and Management Studies ED Club organized a webinar on " A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19" on 19/12/2020, 11am through the google meet platform. The programme was inaugurated by Prof. V K Aboobacker sir principal Assabah arts and science college. The lecture in this webinar was given by R K AKSHAYKUMAR (Digital wing head SMEDS group of companies pvt. limited..

