

**ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM**

**P.G DEPT:OF COMMERCE AND MANAGEMENT STUDIES**

**ANNUAL REPORT 2020-2021**

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<b>SL.NO</b>	<b>DATE</b>	<b>PROGRAMME</b>
1	18/07/2020	webinar on "Covid 19 Pandemic era Challenges & Possibilities of Higher Education in student perspective"
2	03/10/2020	Webinar On Impact Of Covid-19 On Young Entrepreneurship Challenges And Opportunities
3	19/12/2020	Webinar on " A Talk On Digital Marketing: Best Practices Admist Covid 19"

## **P.G DEPT: OF COMMERCE AND MANAGEMENT STUDIES**

### **ANNUAL REPORT 2020-21**

PG Department of Commerce is the main stay of Assabah Arts & Science College- we have five UG programs and one PG program. In addition to regular UG, PG programs We provide different outreaching programs for over all development of students..Programmes of PG Department of Commerce & Management of this Academic Year started with a webinar on "**Covid 19 Pandemic era Challenges & Possibilities of Higher Education in student perspective**" on 18/07/2020 between 10 am to 11am through the google meet platform. The lecture in this webinar was given by Anshad Kolathur (social work educator, Trainer, Carrer Facilitator). The session was inaugurated by Pof. V k Aboobacker sir, principal, Assabah Arts and Science College Valayankulam. The inauguration of the programme of ED Club was held on Tuesday 03 October 2020 at Virtual Inauguration. The inaugural function was from 11 am to 12 pm. 60 students, 21 staff members, and one resource person have attended the function. Welcome Speech was delivered by Club Co-ordinator, Mr. SABITH P Assistant Professor, Department of Commerce followed by the Presidential Address by Prof VK BOOBACKER, Principal of the College. The Programme was inaugurated by V ABDUL RAZAK (Director of Vic group/ Chairman of confederation Indian footwear). The inaugural speech was useful to the students as the same enlightened them about various aspects of entrepreneurship development. Also provide a Webinar On **Impact Of Covid-19 On Youn Enterpreneursip Challenges And Opportunities**. Felicitations were offered by BAIJU MK, Vice Principal. Muhammed uni haji (General secretary Assabah trust) Smitha M Hod Management studies, Juby CK (Hod of Commerce Department), Vote of Thanks was given by ED Club Student Coordinator, SNEHA. 4TH Semester BBA.

PG Department of Commerce and Management Studies ED Club organized a webinar on "**A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19**" on 19/12/2020, 11am through the google meet platform. The programme was inaugurated by Prof. V K Aboobacker sir principal Assabah arts and science college. The lecture in this webinar was given by R K AKSHAYKUMAR (Digital wing head SMEDS group of companies pvt. limited..

## PROGRAM 1

### WEBINAR ON "COVID 19 PANDEMIC ERA CHALLENGES & POSSIBILITIES OF HIGHER EDUCATION IN STUDENT PERSPECTIVE"

<b>Date and Time</b>	<b>18/07/2020, 10.00AM TO 11.00AM</b>
<b>Organised by</b>	<b>P G Department of Commerce and Management Studies</b>
<b>Participants</b>	<b>UG STUDENTS</b>
<b>Venue</b>	<b>ONLINE PLATFORM</b>

PG Department of commerce and management studies conducted a webinar on "Covid 19 Pandemic era Challenges & Possibilities of Higher Education in student perspective" on 18/07/2020 between 10 am to 11am through the google meet platform. The lecture in this webinar was given by Anshad Kolathur (social work educator, Trainer, Carrer Facilitator). The session was inaugurated by Pof. V k Aboobacker sir, principal, Assabah Arts and Science College Valayankulam.

The poster features the Assabah Arts and Science College logo at the top left. The main title is "Covid19 Pandemic era- Challenges & Possibilities of Higher Education in Student Perspective". The event is organized by the PG Department of Commerce & Management Studies. It is an online webinar held on 18/07/2020, Saturday, from 10 am to 11 am. The platform is Google Meet. The session is inaugurated by Pof. V.K. Aboobacker, Principal, Assabah Arts & Science College. It is also a felicitation for Muhammed Unni Haji, General Secretary, Assabah Trust Management. Other participants include Baiju.MK, Vice Principal, Assabah Arts & Science College; Smitha.M, Hod of Management Studies; and Juby.CK, Hod of Commerce. The speaker is Anshad Kolathur, Social Work Educator, Trainer, Career Facilitator.

**ASSABAH**  
Arts and Science College  
VALAYAMKULAM  
(Affiliated to the University of Calicut,  
Approved by Govt)

**PG.DEPARTMENT OF  
COMMERCE & MANAGEMENT  
STUDIES**

**Online  
WEBINAR**

**18/07/2020**  
**Saturday  
10 am to 11 am**

**Platform: Googlemeet**

**Inauguration**  
**Pof. V.K. Aboobacker**  
Principal,  
Assabah Arts & Science College

**Felicitation**  
**Muhammed Unni Haji**  
General Secretary,  
Assabah Trust Management

**Baiju.MK**  
Vice Principal,  
Assabah Arts & Science College

**Smitha.M**  
Hod of Management Studies

**Juby.CK**  
Hod of Commerce

**Anshad Kolathur**  
Social Work Educator, Trainer, Career Facilitator

## PROGRAM 2

### ED CLUB INAUGURATION AND WEBINAR ON IMPACT OF COVID-19 ON YOUNG ENTREPRENEURSHIP CHALLENGES AND OPPORTUNITIES

<b>Date and Time</b>	<b>03/10/2020, 11 AM TO 12.30PM</b>
<b>Organizes by</b>	<b>ED CLUB</b>
<b>Participants</b>	<b>UG Students</b>
<b>Venue</b>	<b>Online Platform</b>

The inauguration of the programme of ED Club was held on Tuesday 03 October 2020 at Virtual Inauguration. The inaugural function was from 11 am to 12 pm. 60 students, 21 staff members, and one resource person have attended the function. Welcome Speech was delivered by Club Co-ordinator, Mr. SABITH P Assistant Professor, Department of Commerce followed by the Presidential Address by Prof VK BOOBACKER, Principal of the College. The Programme was inaugurated by V ABDUL RAZAK (Director of Vic group/ Chairman of confederation Indian footwear). The inaugural speech was useful to the students as the same enlightened them about various aspects of entrepreneurship development. Also provide a Webinar On **Impact Of Covid-19 On Youn Enterpreneurship Challenges And Opportunities**. Felicitations were offered by BAIJU MK, Vice Principal. Muhammed uni haji (General secretary Assabah trust) Smitha M Hod Management studies, Juby CK (Hod of Commerce Department), Vote of Thanks was given by ED Club Student Coordinator, SNEHA. 4TH Semester BBA.

The poster is for a webinar titled "WEBINAR ON IMPACT OF COVID-19 ON YOUNG ENTREPRENEURSHIP: CHALLENGES AND OPPORTUNITIES". It is scheduled for 03 OCTOBER 2020 at SATURDAY 11 AM on the platform of Googlemeet & Youtube live. The event is organized by the PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES in association with ED CLUB. The poster features a central image of V ABDUL RAZAK speaking into a microphone. To the left, there are circular portraits of Prof. V.K. Aboobacker (Principal, Assabah Arts & Science College) and Muhammed Unni Haji (General Secretary, Assabah Trust Management). Below these are the names and titles of the felicitators: Baiju.MK (Vice Principal, Assabah Arts & Science College), Smitha.M (Hod of Management studies), and Juby.ck (Hod of Commerce). The Assabah Arts and Science College logo is in the top right corner. A note states "Certificate will be issued" and the Empresario logo is at the bottom.

### PROGRAM 3

#### WEBINAR ON " A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19"

<b>Date and Time</b>	<b>19/12/2020</b>
<b>Organised by</b>	<b>ED CLUB &amp; PG Department of Commerce and Management Studies</b>
<b>Participants</b>	<b>B COM /BBA STUDENTS</b>
<b>Venue</b>	<b>ONLINE PLATFORM</b>

PG Department of Commerce and Management Studies ED Club organized a webinar on " A TALK ON DIGITAL MARKETING: BEST PRACTICES ADMIST COVID 19" on 19/12/2020, 11am through the google meet platform. The programme was inaugurated by Prof. V K Aboobacker sir principal Assabah arts and science college. The lecture in this webinar was given by R K AKSHAYKUMAR (Digital wing head SMEDS group of companies pvt. limited..

